

# Order Up Business Savings

Fast food restaurants can be some of the most energy-intensive buildings. On average, high-volume fast food restaurants may use up to 10 times more energy per square foot than other commercial buildings. The biggest drivers of energy costs are refrigeration, lighting and cooling, contributing to about 55% of the total energy use - making these systems the best targets for energy savings.

## Project Summary

McDonald's performed an LED lighting upgrade. They changed out their metal halide baseline lights to non-linear LED, and T8 baseline lights to linear LED. Converting from metal halides to LEDs is more energy efficient and can produce more lumens with less energy, which means brighter lighting and lower utility bills. LEDs have low maintenance requirements, allowing your employees to reallocate their time changing bulbs to doing other tasks.



*"We have seen a tremendous decrease in our bills since working with Energy Smart, and those savings have been instrumental in our success throughout the COVID-19 crisis."*

TERRY SCOTT, PRESIDENT & CEO, **SCOTT MANAGEMENT TEAM**

*"Energy Smart's incentives and upgrades have the ability to transform a company's operations. By making energy efficiency upgrades, Scott Management noticed changes to not only their day-to-day operations but also their long-term bottom line."*

ROSS THEVENOT, ENERGY EFFICIENCY PROJECT MANAGER,  
**ENERGY NEW ORLEANS**



**MCDONALD'S**  
Scott Management Team

**\$12,134**

in incentives.

**121,790 kWh**

saved.

**27%**

of costs covered by program.

That's equal to over  
**2,887**  
**Happy Meals.**

## About Energy Smart

Since 2010, Energy Smart has helped Entergy New Orleans customers save energy and money by providing cash incentives for completing energy efficiency upgrades.

**98,000+**

**Customers  
Served**

**\$36+ Million**

**in Incentives  
Distributed**

**288+ Million**

**kWh  
Saved**

## Save energy and money through standard upgrades such as:

- Lighting
- HVAC
- Motors/ Chillers
- Refrigeration
- Kitchen Equipment
- Building Automation

**Ready to get Energy Smart? Visit [energysmartnola.com](http://energysmartnola.com) or call 504-229-6868 today.**